

Holistic Global Citizenship Week

H·U·M·A·N

in Creation 2024

Date 2024. 6. 3.(Mon) ~ 4.(Tue)

Venue Ban Ki-moon Institute
for Global Education (IGE),
Kim Young-Gil GRACE School

The 4th Holistic Global Citizenship Week Uncertain Future, So We are Global Citizens



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Words of Appreciation



Holistic Global Citizenship Week H.U.M.A.N. in Creation 2024, now in its fourth year, was successfully held over two days on June 3–4 at the Ban Ki-moon Institute for Global Education and the Kim Young-Gil GRACE School of Handong Global University in Pohang. Under the theme “Uncertain Future, So We are Global Citizens.” the event attracted approximately 1,700 participants, including university and high school students from Handong Global University and Pohang City, as well as local government officials, business leaders, and members of civil society. Participants engaged in meaningful dialogue and fostered thoughtful discourse on our collective future.

UNAI Korea researches, develops, and implements a wide range of holistic global citizenship education programs aimed at nurturing holistic global citizen leaders who are equipped with the core values and attitudes rooted in honesty, integrity, responsibility, and respect. In particular, in 2019, UNAI Korea established the Kim Young-Gil GRACE* School in collaboration with Handong Global University to more systematically implement and expand, both domestically and internationally, Handong Global University’s founding educational philosophy of “Holistic and Global Education,” which the university has pursued since its inception. <Holistic Global Citizenship Week> is an initiative to broadly share these values across the university and local communities and foster a unified movement around them.

We extend our sincere gratitude to all the distinguished speakers who shared invaluable insights, from Ban Ki-moon, the 8th Secretary-General of the United Nations, who delivered the keynote address, to Professor Emeritus Hyeong seok Kim of Philosophy of Yonsei University, a 105-year-old philosopher and the intellectual conscience of our time, whose lecture and dialogue deeply inspired us. We also extend our heartfelt thanks to all those who contributed to the diverse programs, including Mayor Kang-deok Lee of Pohang City, who discussed the city’s strategic vision for transforming the future; Chairman Joon Oh of Save the Children Korea (former Korean Ambassador to the UN), who engaged with UNAI ASPIRE university students; the Enterprise Talk featuring global companies leading ESG practices; the Special Lecture on AI; and the cultural performance with singer-songwriter Isaac Hong and artistic director Se-Eun Kim. We hope this initiative will be remembered as a meaningful moment to reflect upon and empathize with the critical issues facing our society, as well as a valuable experience where, through our collective efforts, we accomplished something meaningful toward a brighter future.

We look forward to welcoming you again next year to Holistic Global Citizenship Week, an event for everyone to share and participate in together.

Jung Keun Yu

Chairman of UN Academic Impact Korea (UNAI Korea)

* Globally Responsible and Advanced Citizenship Education

**The 4th
Holistic Global
Citizenship Week**

**2024.
6.3(Mon) ~ 4.(Tue)**

**Holistic Global Citizenship Week
HUMAN
in Creation 2024**

**Total
participants:
1,728**

**Uncertain Future,
So We are Global
Citizens**

Opening Ceremony



Holistic Global Citizenship Week 2024, celebrating its fourth year, was established to showcase the values of Holistic Global Citizenship embodied in H.U.M.A.N. and to explore pathways toward a sustainable future for all. The opening ceremony welcomed key domestic and international guests who share this commitment.

Ban Ki-moon, the 8th Secretary-General of the United Nations, delivered a keynote speech emphasizing the importance of sustainable development while stressing the necessity of global solidarity and collaboration in addressing the climate crisis. He shared his experience from the Paris Agreement, underscoring that the entire world must work closely together to achieve carbon neutrality goals. Secretary-General Ban also called for a transformation in values and actions grounded in the spirit of global citizenship. He emphasized, “As future leaders, you have the power to transform the world. I hope that all of you will consistently embrace the spirit of global citizenship and create even greater waves of change. By raising your voices to build a sustainable nation and ensure prosperity for future generations, and by demonstrating the spirit of global citizenship to address the climate crisis as well as global challenges in education, disease, development, and peace, Korea and humanity will be able to move forward.”

Uncertain Future, So We are Global Citizens

Jung Keun Yu, Chairman of UN Academic Impact Korea (UNAI Korea), remarked that in an era of rapid high-tech development and information saturation, the importance of sound values and practices has emerged as a crucial issue, making holistic global citizenship education more critical than ever. she highlighted that UNAI Korea, together with Kim Young-Gil GRACE School of Handong Global University, is nurturing global leaders equipped with holistic global citizenship and practical competencies, expressing her aspiration for this educational philosophy to expand globally. Furthermore, he underscored that the role of a global citizen is to embrace responsibility for one’s community and nation and to translate that commitment into tangible action.

In his welcoming remarks, **Dosoung Choi, President of Handong Global University,** expressed appreciation for establishing a platform for meaningful dialogue on global transformations and challenges, stressing that collective contribution and active engagement are necessary to create a sustainable society amid the diverse crises and uncertainties facing our world. He noted that this event holds even greater significance, as Handong Global University is actively engaged with the local community of Pohang City in various practical projects, including creating eco-friendly green cities, fostering future industries, and cultivating global talent.

In their congratulatory remarks, **Mayor Kang-deok Lee of Pohang City and In-gyu Baek, Chairman of the Pohang City Council,** emphasized the necessity of global citizenship education to cultivate sound values and attitudes among members of society for sustainable development, expressing their anticipation for active discussion and collaboration through this Holistic Global Citizenship Week.





Hyeong seok Kim, Professor Emeritus of Philosophy of Yonsei University and a 105-year-old philosopher who is regarded as “the intellectual conscience of our time,” served as the speaker for the World Wisdom Forum at the 4th Holistic Global Citizenship Week, garnering considerable attention. The venue was filled to capacity, with attendees occupying not only the seats but also the stairs, eager to hear his lecture. Throughout the 90-minute session encompassing both the lecture and dialogue, the attentive audience gained wisdom and inspiration that transcended generational divides.

“

“As I reflect on my life,

when I consider the point at which I truly began living, I realize that many things have shaped who I am.”

”

Professor Kim began his lecture by reflecting on pivotal moments in his life. Among his friends from middle school at age 14, when he first began to contemplate the meaning of life, were the poet Yun Dong-ju, Hong Chang-ui (who aspired to become a pediatrician caring for children), and the novelist Hwang Sun-won. He recalled that while he was inspired by his friends’ dreams and passion, the time he spent in self-reflection played a crucial role in establishing young Hyeong seok Kim’s life goals.



Insights on Education and Growth

Education is paramount in establishing one’s life goals. Regarding the importance of education, Professor Kim emphasized to students that they must develop critical awareness through academic study and accumulate knowledge and wisdom through reading. He noted that education is not merely a means of transmitting information but rather a process of cultivating character.

“What you learn in school is merely half of your education. You also need to overcome intellectual poverty through reading and the pursuit of comprehensive learning. In doing so, you will have the power to shape your future.”

Professor Kim shared that he was deeply inspired by Mahatma Gandhi’s biography during his middle and high school years and that he learned the importance of patriotism and character cultivation through the teachings of Dosan Ahn Chang-ho and Kim Seong-su. These experiences profoundly influenced his determination to become a social leader. He also emphasized the critical importance of reading during one’s secondary school years, citing the American education system’s encouragement of reading as an example: “You must earnestly pursue your own studies and, furthermore, scholarly learning. For that, reading is absolutely crucial.”

Benevolent Competition and Education Grounded in Love

However, learning does not necessarily have to be competitive. Professor Kim expressed deep concern about today's educational system that focuses excessively on competition, emphasizing that in an era where selfish competition weakens society, what is truly needed is benevolent competition, in which people help one another grow. He stressed that love for students is essential in education and urged educators not to view students through a competition-centered lens. Professor Kim also shared that by genuinely loving and teaching his students, they were able to develop into more distinguished scholars, and that his greatest happiness comes from receiving their love in return.

“When you retire in your 60s, that should mark a new beginning. Those who take this approach continue to grow and engage in meaningful work well into their 90s.”

In addition, Professor Kim reflected on his retirement from the university, where teaching had been his greatest joy. He recalled that when he was in his 70s, a senior professor in his 90s told him, “70 is a wonderful age when you can do anything.” He went on to reminisce about how he resolved to live diligently until that age without regrets. He explained that after retirement, he actually found himself with more time and was able to study more diligently and write consistently, adding, “Even when things come to an end, I believe that one's intellectual efforts only cease when the body does. There is no need to fear too early. I'm still doing the work that I've been entrusted with.”

Professor Kim urged his audience, “Please do not compare yourselves to older generations like us. You will live much longer and accomplish far more than we have. To live such a long life, you must study. You must continue to learn. You must engage in meaningful work. And finally, you must serve society. Cultivate a heart that embraces a broader world, beyond yourself and your family, to include society, your people, and your nation. That is what will define your future and your life.” With these words, he concluded his lecture.



Dialogue

A dialogue and Q&A session was held with Professor Kim and Jung Yeon Han, Channel A anchor. Professor Kim emphasized that philosophical contemplation of spiritual values serves as a driving force of life, which in turn can lead to living and serving as a global citizen. He stated, “Humanistic thinking is a crucial key to living a truly happy and authentic human life,” adding that the mission of universities is to broadly contemplate, create, and convey the values of global citizenship.

Regarding students' difficulty in envisioning their future after graduation, Professor Kim urged them to form their own unique values while learning to compromise with society when necessary. Reflecting on his life, he surmised that a life lived with responsibility and love had been a happy one, stating, “**Hardship accompanied by love is happiness,**” which drew warm applause from the audience.



Finally, reflecting on how best to practice love and respect in a society where selfish competition has become commonplace, Professor Kim emphasized, “We must live with an awareness of Korea in the world and Korea in history,” stressing the need for young people who maintain a global perspective and a forward-looking vision for the future:

“I encourage you to live with a sense of purpose and continue to grow throughout your lives.”

Through episodes from his life, Professor Kim provided profound insights into how wisdom, love, and education foster the growth of both individuals and society. The wisdom shared by the 105-year-old philosopher offered all attendees a meaningful opportunity to reflect broadly on their roles and responsibilities as holistic global citizens, as well as on the present and future.

Leadership Round Table



On June 3rd, the third session, the Leadership Round Table, featured diverse speakers under the theme <Transforming the Future: Innovation for Sustainable City.> Kang-deok Lee, Mayor of Pohang City, emphasized the importance of ESG management for addressing Pohang’s social and environmental challenges and achieving sustainable urban development. He explained that since Pohang City unveiled its “ESG Pohang” initiative in 2021, it has been fostering changes in citizens’ awareness and behavior while building a sustainable community.

Innovation and the Future Vision of Pohang City

Pohang City is pursuing sustainable growth through the creation of an eco-friendly green city and the establishment of the Global Corporate Innovation Park. Mayor Lee stated that Pohang aims to create a city where young people choose to stay by offering opportunities comparable to those in the capital region across various fields, such as education, healthcare, and culture. He particularly explained that the city is continuously working to become an attractive place for young people to establish roots through strengthening educational and healthcare infrastructure.

Transforming the Future: Innovation for Sustainable City



Global Urban Models and Their Application to Pohang

As the opening speaker of the Leadership Round Table, **Dong young Lee, Head of New Business Development of Handong Global University Foundation**, presented successful case studies from global cities including San Diego, Eindhoven, and Munich to articulate Pohang’s future direction. San Diego evolved from a port city into a cutting-edge biomedical research center, while Eindhoven transformed into an emerging industry hub through its Brainport initiative after Philips’ downturn. These cases have provided valuable insights for Pohang’s development as a city focused on next-generation industries such as advanced batteries, biotechnology, hydrogen, and digital convergence sectors.

Pohang Through the Lens of Innovation : Industry, the City, and Education

The session’s second half featured presentations on the theme “Three Domains of Pohang Through the Lens of Innovation: Industry, the City, and Education.” **Dr. Chang-mo Kim from the Korea Institute for Industrial Economics & Trade** presented on the future of industry, outlining Pohang’s specialized secondary battery and new industry zones while underscoring the imperative for Pohang to transform from a steel-centric industrial base into a hub for next-generation industries, including secondary batteries, biotechnology, and digital sectors. Dr. Kim emphasized in particular that the Global Corporate Innovation Park will play a pivotal role and recommended establishing institutional frameworks to facilitate collaboration between major corporations and SMEs.

Philip Kim, Co-CEO of NIBC, argued that Pohang must evolve into a global city through the Global Corporate Innovation Park. He emphasized that, rather than competing with other provincial cities, Pohang should aspire to become a city where global talent chooses

to live and work. To this end, he proposed strategies to address demographic challenges, including efforts to raise the birth rate, while positioning Pohang as a leading hub for global startup investment. He further underscored the importance of close collaboration among local governments, corporations, and educational institutions in advancing shared strategic objectives.

Chung Rok Pang, Dean of Policy and Planning, Handong Global University, presented on educational innovation. He explained that the university is emerging as a model for innovative education through initiatives such as admission without a declared major and flexible pathways for selecting fields of study. He also outlined plans to contribute to regional development by implementing educational programs in close collaboration with the local community. He stated that Handong Global University aims to equip both students and local talent with globalized competencies through the establishment of international educational hubs.

In his concluding remarks, **Dosoung Choi, President of Handong Global University**, highlighted that sustained economic growth is essential for attracting young people to Pohang. He emphasized the need for Pohang City and Handong Global University to work in close partnership to develop an innovative city model that will position Pohang as a hub of transformative economic advancement by 2030.



ESG-Holistic Global Citizen Enterprise Talk



On June 4th, the second day of Holistic Global Citizenship Week, the ESG-Holistic Global Citizenship Enterprise Talk was held under the theme <Shaping the Future: ESG and Global Corporate Citizenship.>

The session, which opened with welcome remarks from Hyesin Cho, Leader of EIS Talent Training Project Group of Handong Global University, was moderated by **Jimmy Kim, Co-Founder & General Partner of SparkLabs**. The panel featured **Sean Kim, Team Head of Patagonia Korea**, and **Alexander M. Min, CEO of RE:Harvest**. The discussion centered on the importance of ESG management, practical implementation cases, and pathways toward sustainable corporate growth. The dialogue was both substantive and dynamic, reflecting the speakers' depth of experience and commitment. The participants' enthusiastic engagement was evident, as questions continued even after the session had formally concluded.

Shaping the Future: ESG and Global Corporate Citizenship

Jimmy Kim, Co-Founder & General Partner of SparkLabs, introduced the firm as a global accelerator established by professionals with entrepreneurial and business management experience in both Korea and the United States. He noted that SparkLabs has invested approximately KRW 150 billion in more than 300 startups to date, supporting their growth and global expansion. Kim emphasized, in particular, that ESG considerations constitute a critical component of the firm's investment decisions, underscoring that SparkLabs prioritizes not only profitability but also sustainable management and therefore places significant importance on corporate authenticity.



Patagonia stands out as one of the global companies frequently cited as a leading example of ESG-driven management. **Sean Kim, Team Head of Patagonia Korea**, introduced the company's mission, "We're in business to save our home planet," explaining that all business activities are fundamentally grounded in environmental stewardship. He shared Patagonia's philosophy and ESG practices, describing the company as one that minimizes environmental impact throughout the product manufacturing process and allocates a portion of its sales revenue to environmental conservation initiatives. He further emphasized that Patagonia achieves sustainable growth through ESG management and that this approach is not merely a marketing strategy but the very core of the company's corporate philosophy.



RE:Harvest, a food upcycling startup, is also recognized as an exemplary enterprise that advances both environmental protection and economic value creation. Opening his presentation with the story of the company's founding and business model, **Alexander M. Min, CEO of RE:Harvest**, explained that RE:Harvest transforms previously discarded food by-products into its signature RENERGIE powder, thereby establishing a sustainable economic model that reduces resource waste and contributes to addressing environmental challenges. In recognition of these achievements, RE:Harvest has successfully secured investments from major Korean corporations, as well as government funding, and continues to expand its operations while launching a diverse range of products to the market.

A Mission for "A Better Future" Rooted in Authenticity

In the latter part of the event, a Q&A session was conducted with students. Students raised substantive questions regarding ESG management, seeking clarification on practical implementation strategies adopted by companies and assessing their effectiveness. Sean Kim, Team Head of Patagonia Korea, explained how Patagonia's ESG practices are intrinsically linked to its sustainable growth and how the company has navigated and overcome managerial challenges. He concluded by emphasizing that the collective power of individuals can serve as a driving force for change within both corporations and governments. Alexander M. Min, CEO of RE:Harvest, reflected on the challenges encountered during the startup's early stages and the obstacles involved in implementing ESG principles. He stressed that "effective ESG management can only be realized when a company's authenticity is fully aligned with its measurable outcomes."

ESG-Holistic Global Citizen Enterprise Talk generated strong interest and a positive response from students, as it provided an opportunity to reflect on the significance of ESG management and sustainable business philosophy in practical contexts. Most importantly, it offered tangible learning through real-world corporate case studies. In his closing remarks, Jimmy Kim, Co-Founder & General Partner of SparkLabs, stressed the importance of corporate purpose and authenticity, encouraging participants to "reflect seriously on their individual journeys and pursue paths that contribute to meaningful change in the world." The participants expressed their commitment to advancing a better future through continued collaboration on ESG initiatives and conveyed their anticipation for future engagements.

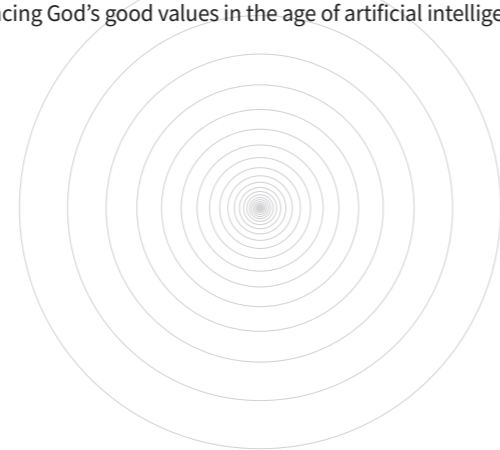
Special Lecture



Jinho D. Choi, Professor of Computer Science at Emory University, has been conducting experiments and research in his laboratory to advance human-like conversational capabilities in AI chatbots. He shared that he continually reflects on what Christian ministry should entail in an era of rapid AI advancement, illustrating the remarkable capabilities and societal impact of AI through a range of compelling examples.

In contrast to conventional pedagogy, AI offers significant advantages, including instant grading, automated problem generation, and the capacity to diagnose individual learning gaps and provide personalized exercises. In the context of the post-pandemic teacher shortage, AI is expected to play an increasingly prominent role in education. However, Dr. Choi noted ongoing concerns about whether the introduction of AI into education, which is an arena that profoundly shapes children's values and worldviews, may be premature. Because AI systems collect vast amounts of data and use it to generate educational content, the processes of data collection and delivery are largely determined by corporations. In such circumstances, there is a substantial risk of disseminating biased knowledge that reflects the interests of particular companies or groups or of promoting an ostensibly neutral yet mechanistic form of content that lacks depth and critical perspective.

Dr. Choi further emphasized the importance of developing AI systems grounded in sound moral values. To this end, he called upon the Christian community to engage proactively in shaping AI so that it can help cultivate virtuous character. He stressed that while AI development demands considerable time and resources, collaborative efforts within the community can exert a constructive influence on society. He concluded his talk by underscoring that such initiatives constitute a meaningful ministry in upholding and advancing God's good values in the age of artificial intelligence.



YOUTH Academic Seminar



Joon Oh, Chairman of Save the Children Korea (Former Korean Ambassador to the UN), participated in the seminar as a guest speaker in collaboration with UNAI ASPIRE. Under the theme "Empowering the Changemakers of the Future: Youth for SDGs," he addressed pressing global challenges. He identified the conflicts in Israel and Ukraine as critical issues shaping the current international landscape, outlining the status of the wars and the scale of civilian casualties. While soldiers are equipped with protective gear, he noted that civilians remain far more vulnerable to the effects of armed conflict and consequently endure disproportionate suffering. He emphasized that these ongoing crises "serve as a stark reminder that the era of war is far from over."

Ambassador Oh further projected that the intensifying rivalry between the United States and China will constitute a pivotal global issue in the years ahead. He cited recent disputes over electric vehicles as emblematic of China's expanding economic influence and the United States' efforts to counterbalance it. In addition, he identified the erosion of democratic governance as a pressing global challenge, noting the rise of populism and the growing pains that accompany the introduction of democratic systems in many countries. He particularly explained the challenges that arise when democracy fails to become firmly consolidated and institutionalized.

Ambassador Oh also identified the climate crisis and widening inequality as critical global concerns. Climate change, he noted, has intensified to the extent that it is now described as "global boiling," underscoring the severity of the threat facing humanity. He explained

that rising inequality is closely intertwined with the dynamics of globalization, wherein multinational corporations generate substantial profits while systems of governance and information oversight remain insufficient, making it more difficult to reduce disparities. He also noted that the tension between globalism and nationalism reflects an increasing tendency for states to prioritize domestic concerns rather than cooperation in addressing shared global challenges.

However, Ambassador Oh emphasized that advances in science and technology can play a decisive role in advancing sustainable development. He noted that humanity has achieved remarkable transformation and progress from the earliest stages of civilization to the present era of the Fourth Industrial Revolution. Ambassador Oh argued that, if the international community can reduce the risk of armed conflict and commit to peaceful coexistence, it will be possible to build a sustainable future. In this regard, he noted that although the United Nations has adopted the Sustainable Development Goals and invested significant effort in advancing them, what is needed now is not only formal commitment but also practical implementation and consistent action by all nations.

Even after the lecture concluded, participants continued their active engagement, exchanging diverse questions and perspectives on pressing issues facing Korean society. In addition, the event lobby featured an introduction to UNAI ASPIRE's <Discarded Banner Upcycling Project> and showcased upcycled items such as umbrellas and picnic mats. The display reflected university students' concrete commitment to putting the Sustainable Development Goals into action.





“ Uncertainty, Better Chance! ”

by Isaac Hong and Se-Eun Kim

Part 1

Beatsnap (Lee Ju-weon / Kim Yeong-jin)
× Jeong Weon-jun × Kim Se-eun

PLAYLIST

- Best Driver
- Boozed Dazed
- Self-Portrait
- Until the Peonies Bloom

Part 2

Isaac Hong

PLAYLIST

- Reunion
- Dragonfly Eraser
- Close Your Eyes
- Fallin'
- Forest
- I love You
- Because It Is Love
- Even If We Know Nothing Now
- A Bird
- Waiting
- Even After Time Passes



Society

The Digital Chosun Ilbo

Article Published
2024.06.07 16:15

UNAI Korea Hosts the 4th Holistic Global Citizenship Week

UNAI Korea (United Nations Academic Impact Korea) held the 4th Holistic Global Citizenship Week from the 3rd to the 4th at the Kim Young-Gil GRACE School of Handong Global University under the theme, “Uncertain Future, So We are Global Citizens.”



▲ The 4th Holistic Global Citizenship Week / Photo courtesy of UNAI Korea

According to the organizers, now in its fourth year, Holistic Global Citizenship Week presents the roadmap required for holistic global citizenship leaders, grounded in the concept of H.U.M.A.N., Holistic Global Citizenship. The event brings together leaders from various sectors, along with businesses and government officials, to share examples of implementation and propose sustainable solutions. In particular, this year's event featured a diverse array of programs, including the World Wisdom Forum, the ESG-Holistic Global Citizen Enterprise Talk, the Special Lecture, and the Cultural Performance, providing a platform for discussion on pressing contemporary issues such as the climate crisis and artificial intelligence (AI). It was hosted by UNAI Korea, in collaboration with the Ban Ki-moon Institute for Global Citizenship Education, Kim Young-Gil GRACE School, Handong Global University, and Pohang City.

In a video address, Ban Ki-moon, the 8th Secretary-General of the United Nations, delivered the first keynote address. He stated that humanity bears a moral responsibility to act together for the sake of the planet, describing this responsibility as the very essence of global citizenship. He added that using less, caring more, thinking long-term, transcending borders, building communities, fostering empathy, and contributing to peace are core aspirations of the very spirit of global citizenship.

Jung Keun Yu, Chairman of UN Academic Impact Korea, delivered the second keynote address. She stated that future leaders who seek to fulfill their roles as global citizens in a time of crisis must embody the values of honesty, integrity, responsibility, and respect. She emphasized that “when individuals unite in mutual trust within their respective spheres, a sustainable community in which global citizens can thrive becomes possible.” She further pledged that Holistic Global Citizenship Week will continue to cultivate responsible and well-rounded global citizenship leaders while advancing a sound and forward-looking paradigm for the future.

The World Wisdom Forum, held on the 3rd under the theme “Leading the Future: Wisdom for All,” featured a lecture by Hyeon-seok Kim, the 105-year-old philosopher and Professor Emeritus of Philosophy of Yonsei University.

Society

The Digital Chosun Ilbo

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▲ Professor Hyeon-seok Kim delivering his lecture / Photo courtesy of UNAI Korea

Professor Hyeon-seok Kim emphasized in his lecture that “to live a life that leads to happiness and success, one must reflect on one's spiritual values and social influence and actively live one's own life rather than someone else's.” He added, “Happiness is something one discovers for oneself. I am happier than anyone, because I love my family, care for my neighbors, worry about others and my country, and even pray for those in distant places suffering from war, and because I have borne the effort of offering them love. He further advised, “We begin as individuals, live as members of a nation, and ultimately discover ourselves as citizens of the world. That is the finest gift of the heart we can share.”

On the 4th, the ESG-Holistic Global Citizen Enterprise Talk was held under the theme “Shaping the Future: ESG and Global Corporate Citizenship.”

Jimmy Kim, Co-Founder and General Partner of SparkLabs, served as both moderator and panelist, introducing current trends in ESG investment. He stated, “Companies must move beyond the pursuit of profit and strive to realize ESG by pursuing innovative ventures with a sense of mission and pride in taking on meaningful challenges.”

Another panelist, Sean Kim, Team Head of Patagonia Korea, explained, “Patagonia was founded on a philosophy of restoring the planet, and it seeks to realize environmental protection through business.” He elaborated on the meaning of corporate social responsibility and the importance of protecting the global environment.

Alexander M. Min, CEO of RE:Harvest, explained that “RE:Harvest” means “Respect the harvest.” He introduced the concept of “food upcycling,” which involves refining raw materials derived from food by-products to develop eco-friendly food products and ingredients, rather than taking only what is immediately needed. He also highlighted the importance of the passion of young entrepreneurs and the responsibility of companies in promoting ESG values.

In addition, the 4th Holistic Global Citizenship Week concluded with a series of programs, including a Leadership Round Table under the theme “Transforming the Future: Innovation for Sustainable City,” which featured welcome remarks and a dialogue with Kang-deok Lee, Mayor of Pohang City. The event also included the academic research presentations on “Empowering the Changemakers of the Future: Youth for SDGs,” a special lecture titled, “REALITY Ministry: Preparing the Next Generation with AI Technology,” and a cultural performance by singer-songwriter Isaac Hong, bringing the program to a close.

Meanwhile, an official from UNAI Korea, the host of Holistic Global Citizenship Week, stated, “Holistic Global Citizenship Week will continue to be held in the years ahead. We anticipate that it will become a symbolic platform where leaders in global citizenship gather at Kim Young-Gil GRACE (Globally Responsible and Advanced Citizenship Education) School of Handong Global University to engage in thoughtful dialogue and seek solutions for a sustainable world.”

Press Coverage

NO	Media Outlet	Article Title
1	The Digital Chosun Ilbo	UNAI Korea Hosts the 4th Holistic Global Citizenship Week
2	The Seoul Shinmun	UN Academic Impact Korea Holds the 4th Holistic Global Citizenship Week
3	The Dong-A Ilbo	UN Academic Impact Korea Holds the 4th Holistic Global Citizenship Week
4	ASIA TODAY	UNAI Korea Successfully Concludes the 4th Holistic Global Citizenship Week
5	Segye Ilbo	UNAI Korea Strengthens Global Citizenship Education Through the 4th Holistic Global Citizenship Week
6	Aju Business Daily	UN Academic Impact Korea Holds the 4th Holistic Global Citizenship Week
7	The Asia Business Daily	The 4th Holistic Global Citizenship Week Held at Handong Global University
8	Herald Business	UNAI Korea Holds the 4th Holistic Global Citizenship Week at Handong Global University
9	News Culture	United Nations Academic Impact Korea Holds the 4th Global Citizenship Week at Handong Global University
10	NewsPIM	UNAI Korea Hosts the 4th Global Citizenship Week, Discusses the Theme 'Uncertain Future'
11	E2NEWS	The 4th Holistic Global Citizenship Week Hosted by UNAI Korea Held at Handong Global University
12	Simin Ilbo	The 4th Holistic Global Citizenship Week Hosted by UNAI Korea Held at Handong Global University
13	NBN TV	UNAI Korea Hosts Global Citizenship Week at Handong Global University, Addressing 'Uncertain Future'
14	IT Biz News	The 4th Holistic Global Citizenship Week by UNAI Korea Held at Handong Global University
15	Interview 365	UNAI Korea Promotes Global Citizenship Through the 4th Holistic Global Citizenship Week
16	JOBPOST	UNAI Korea Hosts the 4th Holistic Global Citizenship Week
17	Sisun News	UNAI Korea Hosts the 4th Holistic Global Citizenship Week Under the Theme 'Uncertain Future'
18	Energy Economic News	UNAI Korea Expands Global Citizenship Education Through the 4th Holistic Global Citizenship Week
19	The First	UNAI Korea Successfully Concludes the 4th Holistic Global Citizenship Week at Handong Global University
20	Seoul Economic Network TV	UNAI Korea Successfully Concludes the 4th Holistic Global Citizenship Week

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Kim Tae-bin Jang Yeong-min

Kim Ha-gyeom Jeon Ha-im

Kim Hae-su Jeong Gyeong-nan

Maeng Da-eun Jeong Eun-ji

Park Geo-seong Jeong Ha-eun

Park Jin-ju Jo Jeong-hyeon

Bae Yu-jin Ju Hong-jae

Son Ye-eun Choi Bo-woo

An Da-yeong Han Bom

Eom Ji-hui Han Ji-seok

Yeo Min-ji Ham Ye-weon

Lee Ga-hyeon Heo Da-gyeong

Lee Gang-hyeon Hyeon Ha-na

Lee Da-gyeong Hong Ji-wu

The background is a deep blue gradient with several large, overlapping, semi-transparent circles of varying shades of blue. Scattered throughout the background are numerous small, light blue dots, resembling a starry sky or a network of nodes. The overall aesthetic is futuristic and global.

The 4th Holistic Global Citizenship Week
Uncertain Future, So We are Global Citizens